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## Bonita company sues another claiming trademark infringement

By KRISTEN ZAMBO, [klzambo@naplesnews.com](mailto:klzambo@naplesnews.com)  
 April 13, 2004

Sometimes one word makes all the difference, especially when one company says another company is illegally using its trademarked name.

Bonita Springs-based International Design Center has filed a trademark infringement lawsuit in federal district court in Fort Myers against Collier County-based Corporate Realty and Development Inc. In its suit, International Design Center claims it has trademarked its name, and that the Collier County company is illegally using the name "International Design Source Center."

Calling it "confusingly similar," International Design Center is suing for more than \$500,000, according to the suit.

"The name International Design Source has been used in Naples for seven years," Bret Svoboda, president of Corporate Realty and Development, said Monday.

His corporation is building a development in Collier County, and decided to name the center after International Design Source, he said.

He declined further comment, saying he had not been served with a copy of the lawsuit.

Naples lawyer Jennifer Whitelaw, who represents International Design Center, could not be reached for comment.

Both International Design Center and Corporate Realty and Development work in real estate development. Corporate Realty and Development did not obtain permission before using the similar name and is in direct competition with the Bonita Springs business, according to the suit.

They both operate within a one-mile radius of each other, the suit says.

"(Corporate Realty and Development)...with full knowledge of the notoriety of (International Design Center's) mark, intended to and did trade on the good will associated with...the mark and has misled the public..." the suit says.

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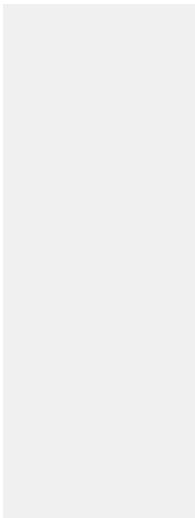
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